

BAY ST. LOUIS, MISS., THURS.

Christmas Begins on "Main Street"

Say there's Joan and Mary . And Si and Walt and Betty, too!
Just about everyone we know is down here tonight! And why not?
Surely Christmas begins right here on Main Street!

It begins in our shops and stores brimming with wonderful Christmas designed gift suggestions. Red wagons and construction sets, dolls and doll houses, golf clubs and sport shirts, cosmetic kits and boudoir lamps, television sets and new auto seat covers!

Yes, hundreds of "just what I want" items, all helping to usher in a most Merry, congenial, gay Christmas. And all within easy reach of everyone. No tiring traveling, no traffic tie-ups. No wasting gas or time or energy. It's just wonderful to have everything any of us need right here just around the corner!

And to top it all—our stores are open late evenings so that we can continue our shopping during the later hours, after our work. But remember. Time's a-fleeting, as one look at the calendar can tell us. Christmas is rushing on us rapidly and we had better get started if we want to be ready for Santa this Christmas Eve!

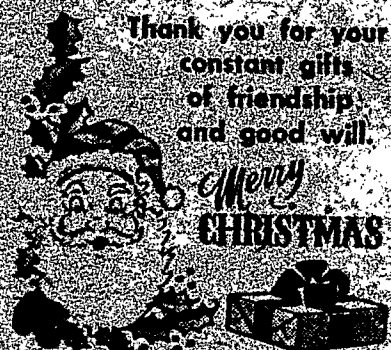
So go on down and join in the fun! Everybody says: the shopping's



LANCOCK COUNTY EAGLE



Chas. A. Breath, Jr.
Boats - Motors



Arceneaux Super Service

Corner Beach and Court Street

Bay St. Louis, Miss.

CHRISTMAS



CHRISTMAS

point out, Harley hoped his mother wouldn't be angry because he had been gone all afternoon. He hoped.

Contrary to his expectations, Mrs. Davis was jovial, teasing him, and even to his immense relief, keeping Charlene away from his package. Charlene was five and a pest to Harley, because he was nine and grown up. Helping mother with the dishes that night was almost fun, Harley thought, she was so friendly and nice. Then it happened.

"Harley, his mother said tenderly, 'Don't tell me what you bought unless you want to, but what did you get for Charlene?'

Harley was stunned. He wished she wouldn't smile at him—couldn't she see he was trying to think? "Nothing, mum," he stammered. "I bought a gondola car."

"Oh," she wiped a plate slowly. "I thought you had been Christmas shopping."



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"I guess I spent all my money, I guess I sort of forgot about Christmas presents," Harley hung his head.

"Yes, I guess you did," she answered and that was all she said about it, but he felt terrible. He didn't even unwrap his new car.

Gee, he'd really pulled a dumb trick this time, Harley thought miserably. He'd always bought them presents, but he'd completely forgotten. He well, he'd have to earn some money, even his piggy bank was empty. He earned a quarter the next morning shoveling snow, but he had to take care of Charlene most of the time.

HE TRIED to get a job the next day, with no luck, and when he found a dime in the snow Charlene grabbed it, yelling "Finders keepers." He was so furious, he felt like choking her. Instead he made her a big snow house on the sidewalk, right in everybody's way, but people didn't seem to mind. Then the apartment lady with her little girls stopped to admire it.

"How old are you, Harley?" she asked.

"Nine," he said proudly. "I wonder," she smiled. "I wonder if you could take care of my little girl this afternoon?"

Harley started to tell her gosh, no, but she interrupted, saying she'd pay him 25c an hour. Harley was so surprised he leaned against the snow house, knocking part of it down. "Why, sure, I'd be glad to," he said.

Harley worked hard that afternoon, doing everything three little girls could think of, and he could build. Once in a while the lady would wave to him from the apartment window, but he was usually too busy to look up. She paid him a whole dollar and asked if he would take care of the children again the next day. Harley, tired as he was, managed to say "Yes." His mother teased him about being a baby sitter, and was he going to charge her for taking care of Charlene? Harley didn't mind, after all he had a cash capital of \$1.00.

Although it rained the following day, Harley earned another dollar taking care of the little girls in the apartment.

That afternoon, with his mother's blessing, he went Christmas shopping. He felt proud to pay for the presents with money he had earned. He had the packages wrapped and put them under the tree, where his mother would find them.

His mother was so pleased with him that she gave him a special gift—a new pair of shoes.

Harley was so happy that he decided to go to bed early that night, so he could wake up early the next morning and see his mother's reaction to his gifts.

He was so tired that he fell asleep almost immediately, and when he woke up the next morning, he found his mother's reaction to his gifts.

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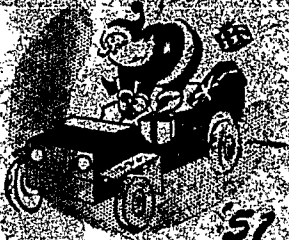
and the new Street Car, Harley was so happy that he decided to go to bed early that night, so he could wake up early the next morning and see his mother's reaction to his gifts.

The new Jackson County, Oklahoma, called as a critical defense housing project by the secretary of defense, the defense mobilization act, had credit restrictions of \$100,000,000 to aid private building.

Under the order rents on practically all new housing built after Sept. 1, 1950. This includes all new housing, including mobile homes, in hotels, motels, dormitories and all construction since February 1947.

Within the area designated as Reeder AFB, Ingalls Shipbuilding Corporation, US Naval Station, Research Optical Works and other defense plants.

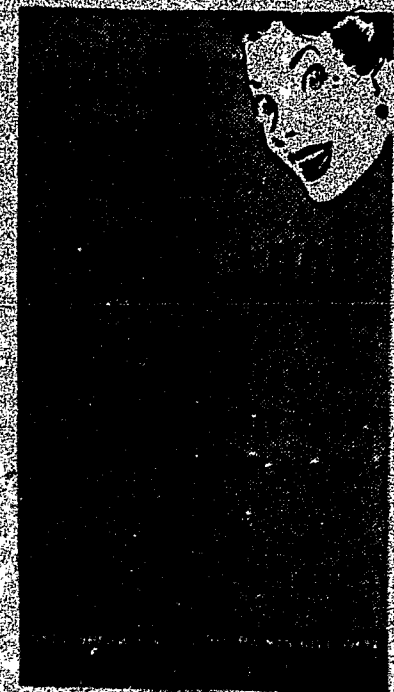
Merry Christmas
Everyone!



A wish for
happiness for
the finest people
we know



Globe Laundry
Phone 160



One Coat Hair Tonic

One Coat Hair Tonic

One Coat Hair Tonic

One Coat Hair Tonic

One Coat Hair Tonic



When he saw the wreath his eyes brightened. "Gee, that's pretty."

and he ate a little relief, but the new bewilderment of his eyes never seemed to go away.

When he saw the wreath, his eyes brightened. "Gee, that's pretty. You goin' to have a Christmas tree too, Mr. Patti?"

Patti started to say no, but choked. Instead she asked, "Don't you have a Christmas tree, Tommy?"

He shook his head. Patti said, her voice still shaky, "Then we'll have one here. You can help me trim it."

In no time at all the tree was up and they were trimming it. In spite of her stern efforts, Patti was conscious of a slow excitement. Tommy asked if she believed in that Kris Kringle stuff, and she had to stop to think before answering. At last she said, "Yes, Tommy, I think I do. Kris Kringle may be just a symbol, but he's really alive in the hearts and spirits of hundreds of people all over the world."

Tommy's blue eyes grew bright. "Then do you think if I told him I only wanted my daddy back and nothing else, he would bring him back to us? My mommy told him to go, but she didn't mean it. Now she's sick, but if Daddy would come back, we'd both be happy and she'd be well."

An idea was slowly dawning in Patti's mind. "Well, see what we can do, Tommy," she promised.

Patti hurried like mad and got a personal ad in the late edition of one of the big dailies. It read:

"Mr. Thomas Baker, please call at Patti's Pie & Cake Shop at once."

PATTI WAITED and waited. The little shop was brightly lit and the Christmas tree was a beautiful sight to see.

But no one came. Everything had been sold, so Patti was putting out the lights when a tall young man walked in. He said, "I may be Mr. Thomas Baker, you're looking for. Of course I don't know."

Patti just felt it in her bones that he was the right one. She said, "Do you have a wife by the name of Margaret and a little boy named Tommy?"

"Yes, yes, I do."

"Then you're the right Thomas Baker. They want you in their home."

"Are you sure they want me, too?" His young man's eyes were suddenly full of joy.

Patti nodded. "Yes, yes, and the young man's eyes were full of joy. They were suddenly full of joy."

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J. B. Macan

A. & J. Food S

Goy

Sing out the
wonderful tidings
again this
Christmas

HOTEL

REE

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

CHRISTMAS

Too many sharp business men believe democracy and fair play everywhere except in the field of economics.

This amazing one-lap speed was made in a car taken at random from the Chrysler assembly line and changed very slightly for this race. It was made also on an open highway over a route that included some very rough going. Yet it was only about 12 miles an hour.

In comparison, performance of the two Italian cars that finished the two Italian races that finished a few minutes ahead of him, due to a misadventure, should be given the credit that those Italian cars are powered by 12-cylinder engines and were built especially for speed. They had five-speed transmissions, and they weighed less than half as much as the Stratons. They were "road" cars to the extent that they were available on the ordinary commercial basis through their dealers—about \$15,000 on some models—into their market. They came within 100 miles of ruling down for stock cars in the race, but these rules are very elastic. These rules stipulate that an entry must have a closed body capable of seating four passengers that it cannot have a supercharger, nor a "hot" camshaft (incidentally, the Italian cars had two overhead camshafts, an "standard" equipment) and must use the specified 8 octane gasoline. Otherwise, just about anything goes.



TELEPHONE 9134

Mississippi's estimated pecan crop for 1951 is expected to be triple the 1950 short crop of nuts. The estimate places the marketing of pecans this year at 9,380,000 pounds as compared to 3,625,000 pounds sold in 1950.



Christmas
Greeting

Most people who say they talk too much talk too much.

There may be more than one way to skin a cat, but we know of only one.



It's a wonderful family holiday—one we hope you all will enjoy to the utmost.

Dickson Drug Co.

113 NORTH BEACH

TELEPHONE 6

OVER 20,000 KEESLER AIRMEN TO GO HOME IN 'OPERATION REINDEER'

Biloxi, Miss.—Keesler Air Force Base will be represented through the 48 states during the Christmas holidays as the result of operation Reindeer, which will speed more than 20,000 airmen, officers and Wacs homeward for the yule vacation, it has been announced by Maj. Gen. James F. Powell, base commander.

The mass exodus from the base by train, plane, bus and private cars will get under way at noon Dec. 21.

The base will be back to full strength at 10 a. m. Jan. 2.

Two special trains for Chicago have been scheduled to leave on the IC railroad from Gulfport, and bus transportation will be provided by the base to transport passengers there. The first special will leave at 7:30 p. m., Dec. 21, and the second will leave at 1:30 a. m., Dec. 22.

With the 48 states and the District of Columbia represented, New York takes top honors with 1141 headed for the Empire State. Pennsylvania will be host to 877 and California next with 658. Keeslerites headed for that part of the Golden West.

During the holidays only two dining halls will be in operation at the base. Other departments will also be operating with skeleton crews, giving indications that the base will be almost as empty and almost as deserted as it has ever been in its history.

BUSINESS ACTIVITY IN MISSISSIPPI

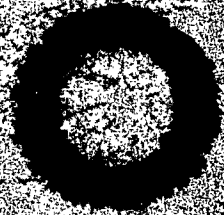
During October business activity in Mississippi was 10 per cent above that of October 1950. Upward pressure was exerted by bank deposits, money order sales, postal receipts, and life insurance sales and sales tax collection. The Business Research Station's index on October 31, stood at 348 per cent of the 1939-40 average.



May the angels who dwell near the earth bring you an abiding peace.



In the spirit of the blessed day we wish you a completely happy Christmas.



F. E. B. Distributing Co.

FRANK E. BERTUCCI

GULFPORT, MISSISSIPPI

SALVATORE J. BERTUCCI

JOHN T. McCALEB, Agent



A heartfelt "Merry Christmas" to all of you good friends.



And A Happy New Year To All Our Friends.

PRALINES — Quick Courteous Service

Bay St. Louis, Mississippi

Junkin said eight wardens were heard by the committee in its hearings.

3. The Bureau of Labor Statistics said yesterday that the general wholesale price level fell 4/10 of one per cent during the week ended Dec. 14. The bureau said the decline resulted from lower prices for many farm commodities, including raw wool, steers, hogs, eggs, oranges and potatoes as leading the fall.



We come for peace in this gentle land and all
 lands of the earth.



COS FINE FOODS



Another year of friendly business associations is about over. It has been a good year for us, we hope for you too. We cannot speak for you, but we speak for ourselves when we say that our relationship with you has made the past year a better one. Knowing you and dealing with you has been a pleasure. May our New Year be filled with more people like yourself!

For your thoughtfulness and courtesy—for your personal contribution to our successful year—for the privilege of meeting and knowing you—we thank you! We hope that in some small way we have been able to add to your pleasure in doing business and that we can continue to do so in the days to come. As we face 1952 together, we send you our heartfelt wishes for a truly Merry, Merry Christmas!

MERRY CHRISTMAS

Merrimack's Diner & Tavern